













# ANNUAL REPORT



### **MISSION**

To reduce the use of alcohol, marijuana and other drugs among youth in Bannockburn, Deerfield, Highland Park, Highwood & Riverwoods.

# PRESIDENTS' MESSAGE

The power of our coalition is the people at the table – parents, students and community leaders from over 30 organizations. We all want a successful future for our youth. We want our teens and tweens to come home safe at night, perform their best at school and achieve their dreams. We try to prevent negative consequences of underage drug use before it happens. Together, our goal is to change the environment around our youth to help make the drug-free choice the easier choice.

To positively impact as many families as possible, we only use strategies proven to work by research. In these pages, you'll see that our efforts strive to move youth towards positive choices rather than away from risky ones. We don't use fear appeals because research shows the best way to change youth behavior is to be positive, inclusive and most of all, empowering. Check out our website and follow our social media for fantastic family resources tailored to our community.

We thank our dedicated partners, volunteers and supporters who put "Community" in "Community – The Anti-Drug." It's an honor to work with you.

Erika Berdell

CTAD Co-President Prevention Specialist, OMNI Youth Services

Erika Berdell

Luisa Espinosa-Lara

CTAD Co-President Community Liaison, Highland Park High School

Pictured on front: 1) Nancy Nervick, Sandra Ramirez & Delta students at HPHS Open House, 2) Program Coordinator Sweet & Director Hyndman accept grant award from Highland Park Community Foundation, 3) Delta DHS officers Eliza Kalina, Jessica Lew & Kayla Chang, 4) Delta HP interactive trivia, 5) Delta DHS & HPHS students review drug facts, 6) Delta DHS & HP annual training, 7) Delta HP students J'Lynn Vargas, Mark Martinez, Anthony Lopez & Tony Temple 8) CTAD Annual Meeting, 9) Executive Director de Nekker presents at national conference



### **VISION**

A safe, healthy community in which our youth feel protected, confident and empowered to make drug-free choices.

### CTAD'S IMPACT

District 113 students say they choose to be drug free to keep their body healthy, to follow the law, to stay in control, to perform their best and to be a good role model.









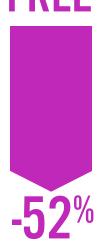


85% of District 113 students choose to be ALCOHOL-FREE

**87**% of District 113 students choose to be **MARIJUANA-FREE** 



District 113 students who reported drinking in the previous 30 days dropped from 31% in 2018 to 15% in 2023.





# Teen use of marijuana cut by a quarter.

District 113 students who reported marijuana use in the previous 30 days dropped from 18% in 2019 to 13% in 2023.



### Coolness of alcohol & marijuana almost cut in half.

District 113 students who think alcohol use is cool dropped from 44% in 2018 to 26% in 2023.





District 113 students who think marijuana use is cool dropped from 49% in 2018 to 27% in 2023.

## 2023 ACCOMPLISHMENTS

Promotion of 24/7 Support Lines free to our community via social media, PSAs in the high schools and family activity sheets in restaurants







**14 Awareness Events & Interactive Activities**conducted by Delta DHS &
HPHS students to promote
drug-free choices





**8 Open Houses & Community Events** to promote CTAD resources to local families



Parent Newsletters
with local events,
tailored resources,
conversation starters & volunteer
spotlights emailed to 16,000 student



Middle School
Education on alcohol,
vaping & marijuana
provided by teachers,
school resource officers
and health department staff including
evidence-based curriculums Catch My
Breath and Too Good for Drugs

**Highland Park Closes Legal Loophole** to prevent unregulated sales of THC in stores visited by youth



Alcohol Awareness
Campaigns "Not a
Game" and "Your Life
Matters" for Edgewood
& Northwood Middle
School students and "Keep Showing
Up" for District 112 parents



Family Resource Guide
updated and revamped
to be completely online.
Includes age-appropriate
talking tips, local resources
and drug-specific fact sheets
for both youth & caregivers





**YOU MATTER** and **Most of You** drug awareness
campaigns designed
and implemented in
collaboration with DHS
& HPHS Delta students



Parent Webinars & Workshops on talking to your children about difficult topics,



ways to create emotional stability and marijuana industry tactics



# 2024 PRIORITIES



Provide parents & guardians with tools to talk to their teens and tweens about the risks of marijuana use





Utilize proven strategies recommended by the CDC for the biggest impact and long-lasting change



Recruit and train DHS & HPHS students to promote healthy, drug-free choices to their peers as part of the Delta youth program



Encourage families to monitor and secure their home supplies of alcohol and marijuana

Promote safe and drug-free alternatives for teens after dances and other activities



Offer middle school students lessons from evidence-based programs proven to reduce youth initiation of drug use



Work with festival organizers and party hosts to offer festive, non-alcoholic drinks for youth and others who cannot or choose not to drink alcohol







Develop a new drug awareness campaign with input from youth



Offer workshops, fact sheets and resource guides tailored for our community







## **VOLUNTEERS**





Develop drug awareness campaigns, produce monthly parent newsletters & promote events

Provide oversight and guidance of CTAD finances & fundraising initiatives

#### **DELTA YOUTH**



Inspire peers at DHS & HPHS to be drug-free through educational trivia events & awareness campaigns

#### **PARENT OUTREACH**



Develop parent resources, workshops & presentations

#### **EVALUATION**

Clayton Edwards

Sophie Engerman

Vanessa Facchini

Sloane Farber

Luisa Espinosa-Lara

Stephanie Eisenberg



Collect, analyze and interpret data to inform programming & monitor progress

#### **MEMBERSHIP**



Recruit, train, engage & recognize volunteers

### **WORKING TOGETHER TO MAKE THE DRUG-FREE CHOICE THE EASY CHOICE**

Myra Amin Forrest Anderson Kathryn Anderson Lea Bacci Mia Barnett Molly Baron Anacany Barrera Erika Berdell James Boyle Lilly Brandt Amy Bricker Lori Buchaklian Jennifer Butler Shelley Byrnes Andrew Calderon Lexi Calderon Martin Castro Kayla Chang Bertha Chavez McKenzie Cherestal Martin Clancy

Autumn Fallas Sylvia Feinstein Mark Filler Ben Finfer Debby Finn Beth Fishman Julia Fleischer Kenia Flores Sadie Fox Lesa Friedrich Gail Gausselin Kai Gheslin Jennifer Ginopolis Elizabeth Gleyzer Phoebe Goldfarb Hannah Grace Holly Colin Alex Conejo Rheanna Hall Scott Coren Suzan Hawkinson Michelle Culver Jody Heavilin Bruce Dayno May Horein Shea Donahue Daniel Huicochea Vanessa Dugo **Emily Huicochea** 

Amy Hyndman Emma Jacobson Josue Jimenez Lou Jogmen Solveig Jurmu Eliza Kalina Sadie Kalina Alicia Kennedy Andrew Kluge Meredith Lederer Juan Leon Karen Levi Jessica Lew Norah Liang Alexandra Lopez **Anthony Lopez** Christoper Lopez Claudia Lopez Jamie Lorenz Michael Lubelfeld Al Maciareillo Lauren Maldonado Zeus Maldonado Alesia Margetis Nathan Margulis Jaimes Mariely Mark Martinez Laura McCarty

Don McCord Adam Mihelbergel Josh Miller Jesse Morales Brianna Morena Payton Murrillo-Huhn Keyla Najera Nancy Nervick Ghida Neukirch John Norris Ariel Oberfeld Kat Oleari Jorie Ouimet Isabella Oviedo Laura Parise Sydney Pastroff Jonathan Pearlman Margaret Polovchak Michelle Quintana Alyssa Robbins Ava Rodgers Bryan Rome **Brian Romes** Harriet Rosenthal Nancy Rotering May Ruffner Lauren Russ Katharina Rygiel

Charlie Shaffer Ally Shapiro Jon Shapkarov Joseph Shapkarov Martha Silberman Catherine Spencer Teresa Stadler Eric Steckling Joaquin Stephenson Josh Strelitz Kent Street Nate Styx Justine Taitler Tony Temple Walt Trillhaase

Ava Van Every J'Lynn Vargas Brian Verisario Melanie Villegas John Walker Karys Walker Karen Warner Charla Waxman Izzy Weintraub Leah Wernick Dale Weshinskey Susie Wexler Alexander Wilev Hanna Wierzba Kris Zerfass



expertise, talents and time can give youth a greater chance for a successful future

Names in purple represent youth volunteers

# **BOARD OF DIRECTORS**

#### **2024 EXECUTIVE BOARD**

Co-President Erika Berdell Co-President Luisa Espinosa-Lara Vice President Dr. Lilly Brandt Vice President Jennifer Ginopolis Treasurer Kent Street Secretary Suzan Hawkinson Member-at-Large Al Maciareillo Past President Jim Boyle

#### 2024 BOARD OF DIRECTORS

Martin Clancy

Scott Coren

Vanessa Dugo

Amy Hyndman

Karen Levi

Jamie Lorenz

Lauren Maldonado

John Norris

Dr. Laura Parise

Alyssa Robbins

**Eric Steckling** 

Walt Trillhaase

#### **Honorary Directors:**

Nancy Rotering

Harriet Rosenthal

#### 2023 OUTGOING BOARD OF DIRECTORS

**Anacany Barrera** 

**Shelley Byrnes** 

Laura McCarty

# FINANCIAL SUPPORT

CTAD offers its heartfelt thanks for the financial support it receives from local foundations, compassionate community leaders and caring residents.

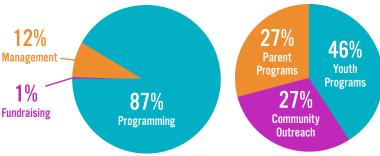




### INDIVIDUAL DONORS

Lisa Allen Chung Family Degen Family Glick Family Debbie & Ted Krug **Navickas Family** Harriet & Stan Rosenthal Rospenda Family Earl & Margie Stone

### **2023 EXPENDITURES**



Your donation has double the impact! Financial contributions count toward a dollar-for-dollar match with a grant from the CDC.

www.CommunityTheAntiDrug.org Community – The Anti-Drug Coalition c/o Deerfield High School 1959 Waukegan Rd

Deerfield IL 60015

CTAD is a 501(c)3 nonprofit organization. Contributions are tax-deductible to the extent allowed by the law. EIN number: 451631475. Donors listed above contributed 1/1/23 - 12/31/23.

# **OUR PARTNERS**







(III) City of Highland Park





























































### Community – The Anti-Drug Coalition

Offices located at Deerfield & Highland Park High Schools courtesy of Township High School District 113

**Executive Director** Barbara de Nekker Program Coordinator Lindsay Sweet **Delta Staff** Lisa Burns www.CommunityTheAntiDrug.org

✓ info@CommunityTheAntiDrug.org

224-765-CTAD (224-765-2823)

f X