



2019
ANNUAL REPORT



PRESIDENT'S MESSAGE

This past year while a new, vaping lung illness spread across the country, our state considered and ultimately adopted the legalization of retail marijuana for those over 21. To protect our youth's growing minds and bodies, we used a multi-pronged approach to mitigate the impact that both vaping and marijuana legalization might have on our youth.

We expected 2020 to focus primarily on these issues but have, of course, shifted gears with the current global pandemic. While we explore the potential impact this new environment may have on youth drug use, we continue to share the many resources from our community partners to protect overall health and well-being.

The road ahead remains challenging and uncertain, but with the collaboration of our steadfast board members, our growing Delta youth group and our passionate volunteers, CTAD is up for the challenge!

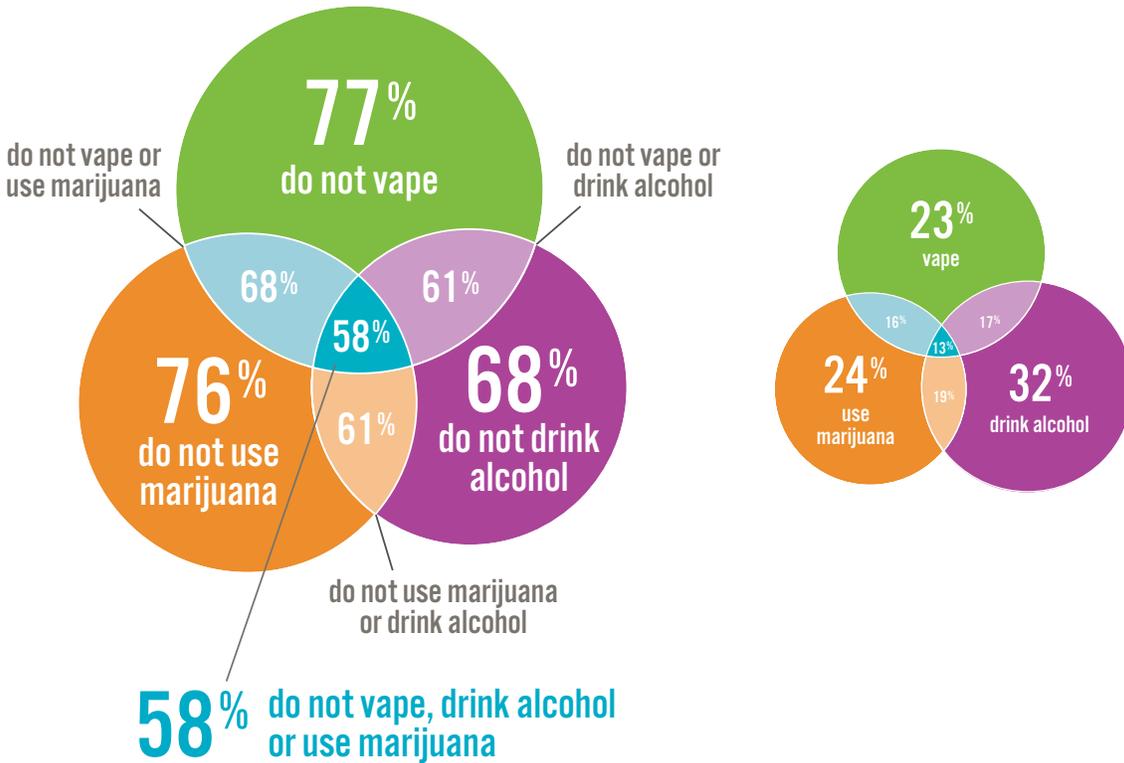
The Rev. Court Williams
CTAD Co-President
Rector, Trinity Episcopal Church

MISSION
To reduce the use of alcohol, marijuana and other drugs among youth in Bannockburn, Deerfield, Highland Park, Highwood & Riverwoods.

VISION
A safe, healthy community in which our youth feel protected, confident and empowered to make drug-free choices.

THE DATA

DEERFIELD & HIGHLAND PARK HIGH SCHOOL STUDENTS



While most students make healthy choices, CTAD cares about the well-being of each and every young person.

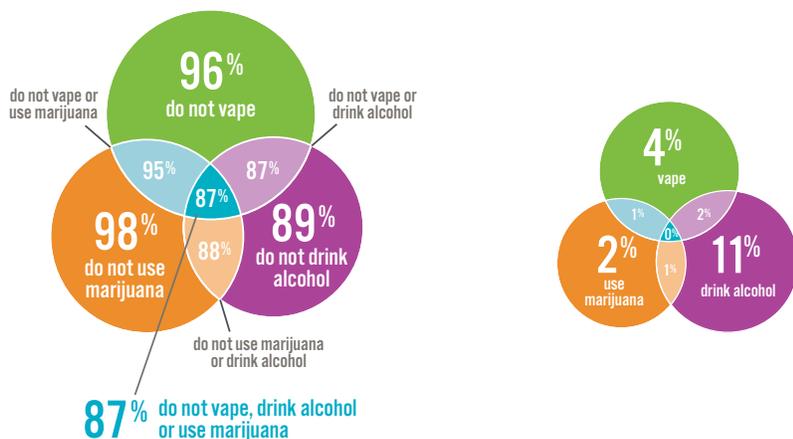
Teen use of alcohol, marijuana and other drugs hinders development of the part of the brain that controls decision-making, reasoning and self-regulation of emotions.

Students who vape are more likely to use traditional cigarettes* and marijuana.†

DHS and HPHS students who use marijuana are significantly more likely to binge drink, misuse prescription drugs and use illicit drugs.‡

8TH GRADERS

IN BANNOCKBURN, DEERFIELD, HIGHLAND PARK, HIGHWOOD & RIVERWOODS



Source: 2018 Illinois Youth Survey conducted with 2,793 Deerfield & Highland Park High School students and 717 eighth grade students in school districts 106, 109 & 112. Rates of use based on students reporting any use of e-cigarettes, marijuana and alcohol in the previous 30 days.

* Association of Electronic Cigarette Use with Subsequent Initiation of Tobacco Cigarettes in U.S. Youths. JAMA Netw Open. 2019

† Electronic Cigarettes and Future Marijuana Use: A Longitudinal Study. Pediatrics. 2018 ‡ Illinois Youth Survey at DHS & HPHS, March 2018

YOUTH ENGAGEMENT

34 Delta Youth Advisory Board meetings

Students at DHS & HPHS planned activities and received professional training on drug prevention strategies.

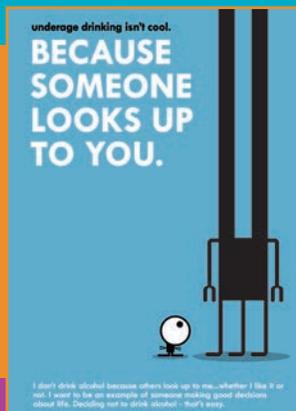


17 Delta activities & presentations

by students to increase awareness of alcohol and marijuana among their peers and community leaders.

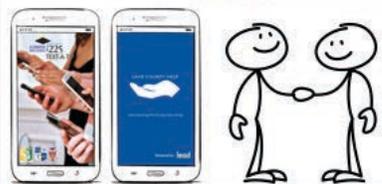
5 Media campaigns

to promote drug-free choices in four schools, movie theaters & online.



Safe, anonymous help for you or a friend. From your phone.

24/7 COMMUNITY THE ANTI-DRUG



3 Downloads per day

of the Lake County Help app during six week summer promotion online and in movie theaters.

1,036

Surveys

collected by Delta members to understand their peers' attitudes about alcohol, marijuana & after-parties.

1,028

Middle school & high school students

attended presentations conducted by CTAD member agencies, school resource officers, drug prevention professionals and local doctors.

145

Teachers

received training on vaping, marijuana and the new retail marijuana law.

PARENT OUTREACH



Marijuana, Vaping & Cybersecurity Presentations



High School & Middle School Open Houses

2,962
parents reached
through open houses,
events & workshops



Deerfield High School Carnival



National Night Out & Hometown Heroes Summer Events



Family Service of Lake County Posada

"So much great information... Thank you for educating us parents."

- "Shining a Light on the Dark Web" Program Attendee

"It was eye-opening to learn just how far the vaping and e-cigarette industry is going to entice and lure in our teenagers! Now I have the facts and information to help me educate - and protect - my children."

- Parent, Local School Board Member & Community Leader

PLUS

Monthly E-Newsletters to 16,000 Parents

Revised Community Resource Guide

New Vaping & Marijuana Fact Sheets

Annual Parent Survey

VAPING & MARIJUANA PREVENTION



JANUARY

Marijuana & Vaping Presentations for Caruso parents, HP Community Foundation and HPHS staff

APRIL

Impact of Marijuana Legalization Presentations at DHS Health Fair & HPHS Latino Youth Initiative

Panel with Law Enforcement, Healthcare & Policy Experts from States with Retail Marijuana

JUNE

Governor Signs Retail Marijuana for Persons over 21 into Law

Highland Park Revises Law Raising Age to Possess Tobacco & Vaping Products to 21

AUGUST

New Vaping & Marijuana Fact Sheets

Lake County State's Attorney Press Conference on Vape Industry Marketing

Majority of Highland Park Officials Voice Opposition to Zoning that Permits Retail Marijuana Sales

NOVEMBER

Vaping & Marijuana Parent Presentation co-sponsored with Deerfield Parent Network

Bannockburn Bans Sales of Vaping Products

Deerfield Adopts Zoning Restrictions Allowing One Retail Marijuana Store

DECEMBER

Marijuana & The Law Presentation for HPHS Health Classes

MARCH

"You Must be 21 to Purchase Tobacco & Vaping Products" Signs Distributed to Local Tobacco Retailers

APRIL-MAY

Delta "Cannabust" Presentations to Community Leaders and Village Boards of Deerfield & Bannockburn

JUNE-DECEMBER

Marijuana Legalization Research Provided to Residents & Government Officials at 15 Municipal Council & Commission Meetings

JULY

Illinois Raises Age to Buy Tobacco & Vaping Products to 21

SEPTEMBER

Two Truths Marijuana Prevention Campaign Launches at DHS & HPHS

OCTOBER

New Marijuana Law Training for DHS & HPHS Staff and HPHS PTO

Workplace Marijuana Policy Workshop for Organizations County-wide

Highwood Adopts Zoning Ordinance Allowing One Retail Marijuana Store

Bannockburn Opts Out of Retail Marijuana Sales and Prohibits Underage Possession of Tobacco & Cannabis



2020 PRIORITIES



Teen Use of Vape Pens for THC & Marijuana



Use of Fake IDs to Access Alcohol



Underage Drinking at "After Parties"



Youth-centered Celebrations without Attractive Non-alcoholic Options

PREVENTION IN A PANDEMIC



CTAD is adapting priority areas due to physical distancing. Coalition members are currently exploring how the new environment may impact youth drug use and how to address it. Some potential issues include more exposure to digital advertising, youth feelings of anxiety or boredom, alcohol/marijuana in the home and youth motivation to stay physically and mentally fit.

STRATEGIES

CTAD's primary objectives focus on reducing youth alcohol and marijuana use among our students. To do so, CTAD works to increase community collaboration for effective drug prevention and utilizes seven strategies* to meet each priority.



Provide Information
through newsletters,
website, & fact sheets



Enhance Skills
through workshops
for youth, parents &
community leaders



Build Support
that makes it easier to make
drug-free choices



Increase Access
to resources by making
materials more available
& providing translations



Offer Incentives
for healthy behaviors,
actions & policies



Change Physical Design
such as providing signage to
alcohol & vaping retailers



Promote Policy
that impacts youth
drug use

2020 priorities were determined after extensive community assessment and multiple strategy sessions.

* The seven comprehensive strategies for community-level change are recommended by CADCA, Community Anti-Drug Coalitions of America.

CTAD COMMITTEES



COMMUNICATIONS



Develop and coordinate media outreach & awareness campaigns

DELTA YOUTH ADVISORY BOARD



Inspire peers to be drug-free through prevention activities at DHS & HPHS

EVALUATION



Collect, analyze and interpret data to inform programming & monitor progress

FAITH



Promote underage drinking and drug prevention through faith community

SUSTAINABILITY



Provide oversight and guidance of CTAD finances & fundraising initiatives

PARENT OUTREACH



Develop parent resources, workshops & presentations

MEMBERSHIP



Recruit, engage, recognize & retain volunteers

VOLUNTEER!

Help our youth reach their full potential with your time, expertise & unique talents.





FINANCIAL SUPPORT

CTAD offers its heartfelt thanks for the financial support it receives from local foundations, compassionate community leaders and caring residents.



Michael & Michelle Culver

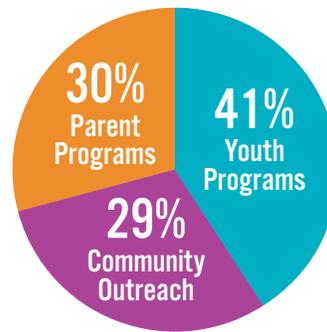
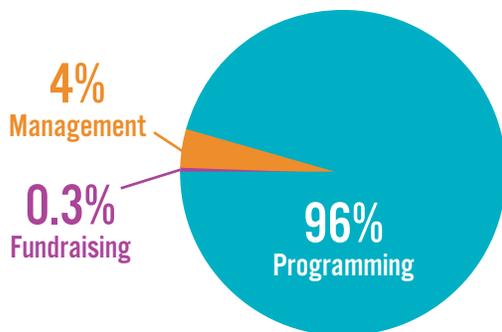
Laura & Scott Kaufman

MarySue & Tyler Schimanski

Earl & Margie Stone

Kent Street

2019 EXPENDITURES



Your donation has double the impact! Financial contributions count toward a required dollar-for-dollar match with CTAD's \$125,000 federal grant from SAMHSA. If you find our resources useful and believe in our mission, please consider donating or volunteering. Your support is essential for CTAD to achieve its long-term vision of making the drug-free choice the easy choice.

CTAD is a 501(c)(3) nonprofit organization. Contributions are tax-deductible to the extent allowed by the law. EIN number: 451631475.

Donations/grants listed above received 1/1/19 - 12/31/19.

DONATE!
 Donate online at www.CommunityTheAntiDrug.org
 or mail a check to:
Community - The Anti-Drug Coalition
 c/o Deerfield High School
 1959 Waukegan Rd
 Deerfield IL 60015



2020 EXECUTIVE BOARD

2020 BOARD OF DIRECTORS

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Rector
Trinity Episcopal Church

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City Manager,
City of Highwood

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Village Trustee,
Village of Bannockburn

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HealthSystem

Dr. Steve Tucker

Highland Park High School

Jeffrey Zalay

Community Member

Honorary Director

Mayor Nancy Rotering
City of Highland Park

2019 OUTGOING BOARD OF DIRECTORS

Thank you for your contributions!



Linda Anderson

Deerfield Park District

Michelle Culver

District 113 Board of Education

Christine Gonzales

Township High School District 113

Chief Ron Price

Bannockburn Police
Department

Dr. Kristin Swanson

North Shore School
District 112



Community – The Anti-Drug Coalition

Offices located at Deerfield & Highland Park High Schools
courtesy of Township High School District 113.

Barbara de Nekker
Executive Director

Catherine Spencer
Program Coordinator

Michelle Culver
Program Assistant

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